

CAMPUSLOGIC SERVICES

CampusCommunicator Digital + Insights is a web-based software service that renders and delivers dynamic award letters, shopping sheets and/or other financial planning and enrollment documents based on customizable templates. The CampusCommunicator rendering engine allows institutions to define an upload file from their student information system (SIS) and then use the elements from that file to design an HTML template that is either rendered as PDF or HTML webpage. Insights provides an analytics dashboard that provides higher education institutions business intelligence tools to drive insights into their financial aid data.

CampusCommunicator Print is CampusLogic's print and mail delivery service for preparing and shipping PDF financial aid award letters, including professional design, writing, and proofreading to create a customized document with institution branding and quality assurance testing and program implementation services.

ScholarshipUniverse + Insights is a web-based software service that provides administrative users with online scholarship application creation and management tools as well as a database of existing external scholarships, and a portal for individual users to search and apply for scholarship opportunities as well as create user profiles to generate personalized scholarship results. Insights provides an analytics dashboard that provides higher education institutions business intelligence tools to drive insights into their financial aid data.

SponsoredScholar is a web-based software service that empowers students to run personalized, easy-to-use fundraising campaigns to fill gaps in education funding. It assists higher education institutions to boost retention and completion by helping students tap into new funding sources.

StudentForms + Insights is a web-based software service that allows higher education institutions to convert paper-based financial aid application processes to self-service collection of data through the CampusLogic proprietary StudentForms service. This service automates the FAFSA verification process, professional judgement process, Satisfactory Academic Progress appeals processes, and the C-code resolution process by applying proprietary logic to the Department of Education's standard Institutional Student Information Report ("ISIR") received by higher education institutions participating in Title IV programs. It also provides customized workflows for collecting, reviewing and tracking institution-specific financial aid documentation. Insights provides an analytics dashboard that provides higher education institutions business intelligence tools to drive insights into their financial aid data.

VirtualAdvisor uses a conversational user experience powered by natural language processing technology to provide automated advising and support to students for frequently asked questions, information requests and explanations of financial aid related terminology and concepts. VirtualAdvisor also uses SMS text messaging to support proactive outreach and escalated support communications. VirtualAdvisor provides multi-language and multi-channel support and is pre-trained with general financial aid content. Institutions can also train the advisor to understand and respond to institution specific financial aid related content.

AutoReconciliation is a web-based software service that automates the identification step of the financial aid reconciliation process. This service applies proprietary logic to identify discrepancies between the Department of Education's Common Origination and Disbursement system ("COD") and

the Customer's Student Information System ("SIS"). AutoReconciliation will accommodate upload and reconciliation of the SIS data with the following COD files:

- Pell Grant
- Direct Loan
- TEACH Grant

ClearCost + Insights is a web-based, mobile-optimized, service that allows higher education institutions to deliver cost and aid eligibility in the context of value and affordability. ClearCost Advanced includes the following features:

- Mobile optimized
- School branded
- Automatic updates each financial aid year
- Results available in print and email
- Merit-aid criteria questions
- Student population: first-time; full-time
- Known EFC
- Variable cost of attendance
- Military education benefits
- Lead delivery integration to CRM

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RaiseMe Enrollment is a web-based software service and mobile application that allows 4-year higher education institutions to provide micro-scholarships to high school and community college students for completing desired college preparatory actions, such as getting good grades or joining clubs. Students update their profiles with relevant activities and the micro-scholarships are institutional aid upon applying, being accepted, and enrolling in the four-year institution.

RaiseMe Retention is a web-based software service that allows 4-year higher education institutions to provide micro-scholarships to enrolled students for completing desired behaviors, such as meeting with an advisor or getting good grades. The micro-scholarships are additional to institutional aid.